



Press Release

O2 GUIDES YOU TO THE NEW Xda ORBIT 2

O2 launches latest addition to O2's best selling Xda range

O2 today announced the launch of the O2 Xda Orbit 2. A sleek, stylish portable device featuring pre-installed Sat Nav bringing turn-by-turn directions to your fingertips and Windows Mobile™ 6 operating system, the Xda Orbit 2 is now more powerful than ever.

The O2 Xda Orbit 2 builds upon the success of its predecessor the Xda Orbit. Originally launched in 2006, Xda Orbit is O2's best selling Xda to date.

O2's Xda Orbit 2 comes in two variants; the first is bundled with the award winning CoPilot Live 7 satellite navigation software. Simply type in your chosen destination on the large, bright, 2.8 inch colour TFT LCD touch screen and the O2 Xda Orbit 2 will direct you to your chosen destination quickly and safely. Whether you're on foot or travelling by car, the device provides users with detailed and accurate directions, making dedicated navigation systems unnecessary. For business users Xda Orbit 2 is available without the Co Pilot 7 software, enabling customers to select the option best suited to their business needs.

With both 3G and WiFi network capabilities built in, the O2 Xda Orbit 2 lets you keep in touch wherever you are* Operating on Windows Mobile™ 6 the Xda Orbit 2 also supports key business email solutions such as Microsoft™ Direct Push Email, providing customers with real time access to inbox, calendar, contacts and tasks on the move. In addition, the Xda Orbit 2 also includes Microsoft Office tools enabling users to open, edit and send Microsoft Office Excel Mobile, Word Mobile and view PowerPoint Mobile documents.

The O2 Xda Orbit 2 is a multi-functional device that combines a 3 mega pixel camera including video capability, an FM radio and MP3 player, all of which are optimised by an expandable memory of up to 32GB.

John Davies, Head of O2 Branded Devices Marketing, O2 UK, said; "The new O2 Xda Orbit 2 provides customers with one of most powerful devices on the market, which offers the latest product innovations, both in terms of navigation and O2 Xda software. Our partnership with CoPilot enables us to offer our customers the ultimate navigation experience. With its slim features and attractive design, the O2 Xda Orbit 2 is the perfect compact device for both business and leisure users, and is an exciting addition to O2's successful range of O2 Xda devices."

O2 Xda Orbit 2 will be on sale at a range of prices subject to tariff, and will be available from 4th February 2008 in O2 UK retail stores and online at www.o2.co.uk.

* Subject to network coverage

Technical Data

- Weight: 130g (including battery)
- Measurement: 110 mm (L) x 58 mm (W) x 15.5 mm (T)
- GPS in-built (Global Positioning System)
- GSM: quadband (850/900/1800/1900)
- UMTS 2100 / 850 / 1900 MHz
- FM Radio: 76 – 108 MHz
- Standby time: up to 400 Hrs for GSM, up to 450 hrs for UMTS
- Talk time: up to 7 hrs on GSM and up to 4 hrs on UMTS
- Media playback: up to 8 hrs for wmv and 12 hrs wma
- Operating system: Windows Mobile 6 Professional
- Screen: 2.8 inch 240x320 QVGA touch screen
- Internal antenna
- Memory: Micro-SD, RAM 128MB, RAM 256MB
- High Capacity Micro SD support (up to 32GB HC)
- Built in Bluetooth 2
- Camera: 3MP, auto focus
- WiFi 802.11 b/g
- Navigation software: Copilot Live 7

- Ends -

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About O2

O2 is a leading provider of mobile services to consumers and businesses in the UK. These services include voice, text, media messaging, games, music and video, as well as always on data connections via GPRS, 3G and WLAN. Every month, O2's 17.9 million customers send well over a billion text messages. O2 UK is part of Telefónica O2 Europe which comprises mobile network operators in the UK, Ireland and Slovakia along with integrated fixed / mobile businesses in Germany and the Czech Republic. Telefónica O2 Europe also owns 50% of the Tesco Mobile and Tchibo Mobilfunk joint venture businesses in the UK and Germany respectively as well as having 100% ownership of Be, a leading UK fixed broadband provider

O2 was ranked as 5th best place to work in the Best Companies to Work for 2007 List and has been awarded a two-star accreditation denoting an 'outstanding' company.

(For b-roll footage of O2, please visit www.thenewshub.co.uk)

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