

Navigate to the final with CoPilot Live South Africa Sat Nav App

Full turn-by-turn navigation app for smartphones provides voice-guidance to hotels, airports and even stadium gates throughout South Africa

April 15th 2010 – London, UK – Football fans heading to South Africa this summer will be able to find their way around easily thanks to the newly available CoPilot Live South Africa sat nav app.

Available for iPhone, Android smartphones or Windows Phone, CoPilot Live provides full turn-by-turn voice-guided navigation in-car or on foot. Detailed street maps of South Africa are stored on the phone, so there's no need to rely on the mobile network for navigation and no risk of incurring huge roaming bills for downloading maps.

With matches for the forthcoming tournament spread between several cities over considerable distances (approximately 1,500 miles for the England team's first 3 games alone), many fans will have the chance to explore the stunning scenery and sights throughout South Africa.

CoPilot Live can help fans find their way with confidence wherever they need to go, whether it's to the hotel, airport or the game. With the very latest maps available, it can even provide directions to specific gates at tournament stadiums. Thousands of useful points of interest (POIs) are also pre-installed, including the locations of ATMs, hotels, restaurants, bars, car hire offices and airports.

On the road, CoPilot Live's advanced guidance features make it easy to see where to go, with 2D and 3D map views, lane assistance display and speed limit indicator.

Whatever the score this summer, at least you'll be able to enjoy the journey.

The CoPilot Live South Africa navigation app is available for £29.99 via the iPhone app store, Android Market and for Windows Phones from www.copilotlive.com.

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For any screenshots and device images, please visit: <http://www.flickr.com/photos/copilotlive/collections/>

For any videos related to this announcement, please visit: <http://www.youtube.com/copilotlive>

For more information about CoPilot Live and to request a review sample, contact:

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About ALK

ALK Technologies has been developing innovative mobile navigation and transportation technology solutions since 1979. Find out more at www.copilotlive.com.

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