

## CoPilot® Live™ v8 satellite navigation for smartphones is launched

*Latest version of award-winning CoPilot Live software redefines smartphone satellite navigation with sophisticated guidance technology, 3D maps and useful Live services*

**London, UK, 11th August 2009** – ALK Technologies Ltd, a global leader in mobile navigation software, today launched CoPilot® Live™ v8 GPS navigation for smartphones. Packed with cutting-edge new features, it's the most powerful CoPilot yet, making turn-by-turn voice-guided satellite navigation technology more accessible, portable and affordable for owners of Windows Mobile and Android-based phones. It is also available in UK for iPhone 3G and 3Gs users.

CoPilot® Live™ v8 takes full advantage of today's GPS-enabled touch screen phones to deliver the same level of performance as a standalone navigation system. With intuitive and fluid menus, advanced guidance features and an array of useful Live information services, it makes finding the way easier on every journey, whether in-car or on-foot.

Key features in CoPilot Live v8 include:

- **Clearer guidance** at complex junctions with Lane Indicator display, sign post information and realistic **CoPilot ClearTurn™** display of motorway and major road intersections
- **Enhanced guidance.** v8's Turn-after-Turn display shows your next turn and the one after, while variable map zoom automatically adjusts the map display depending on your speed. CoPilot can also provide continuous guidance when you lose a GPS signal in a tunnel
- **Speed limit indicator** provides adjustable on-screen and audible warnings if you accidentally exceed the limit
- **3D landmarks\*.** Available as an option, CoPilot customers can get their bearings more easily in major cities with photorealistic 3D images of the main landmarks displayed on-screen
- **The latest voice technology.** CoPilot Live v8 includes improved pre-recorded voices, providing clear spoken directions at each turn. Optionally available, **Text to Speech voice guidance** pronounces full street names and **CoPilot Command™** voice recognition allow hands-free operation of the main controls hands-free\*
- **Full-featured walking mode** turn-by-turn directions to find the way around a town or city on foot, with pedestrian-specific routing, on-screen compass and directions along footpaths
- **Phone integration** allows direct dialling to POIs, location sending via text and photo navigation
- **Safety camera alerts** with free database updates
- **Easy to use.** v8's redesigned menus and simple user interface provide 100% finger touch operation, flickable lists and fluid sliding maps. There's no need for a stylus

As with previous versions of CoPilot Live, v8 provides useful 'Live' services designed to make journeys more predictable. Delivered via a phone's mobile Internet connection, the range of services available has now been extended to include:

- **Live Local Search** Integrated access to location-specific Internet search to quickly find nearby products and services, for example a nearby coffee shop, business or a restaurant

- **Live Traffic information\***. High quality, constantly updated traffic information about your route with automatic warnings and re-routing
- **Live Weather**. Check the conditions on your route, at your destination or in your current location
- **Live Fuel Prices\***. CoPilot Live v8 can instantly guide you to the closest - or the cheapest - petrol station near your current location
- **CoPilot® LiveLink™** location sharing allows you to view the location of your CoPilot friends on-screen or online and share your location with them

CoPilot Live v8 includes the most accurate maps and Points of Interest available from the world's leading map suppliers. Maps are stored locally on the phone, not downloaded each trip, removing reliance on mobile internet connectivity for navigation.

A new service in v8 - **CoPilot OnDemand™** - enables customers to buy extra maps online and download them directly to their phones via mobile internet or WiFi.

Michael Kornhauser, Vice President and Managing Director of ALK Technologies' CoPilot Division said "CoPilot Live v8 provides an unrivalled satellite navigation experience for smartphone users. With CoPilot's sophisticated navigation features, useful Live services and affordable pricing, the gap between smartphone navigation and dedicated systems has now been firmly closed. "

CoPilot Live v8 is compatible with Windows Mobile and Android-based smartphones, as well as iPhone 3G and 3Gs. It is available immediately for purchase and download from just £25.99 for unlimited use from [copilotlive.com](http://copilotlive.com) and the Android Market. UK customers can purchase CoPilot Live v8 from the iPhone App Store, with support for additional countries coming soon.

CoPilot Live v8 will also shortly be available to purchase on SD card or DVD installer from leading online retailers.

\*Premium features, including Live Traffic, Fuel Prices, 3D Landmarks, Text to Speech and CoPilot Command will be available to purchase as upgrades through CoPilot Live Central 2.0 desktop software or CoPilot e-store.

For more information about CoPilot Live and to request a review sample, contact:

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#### **About ALK**

ALK Technologies has been developing innovative mobile navigation and transportation technology solutions since 1979. ALK's award-winning CoPilot™ GPS software is increasingly being adopted as the navigation choice for mobile operators, hardware OEMs and systems integrators globally, while the company's PC\*MILER® routing and mapping fleet solutions are used by over 22,000 transportation, logistics and manufacturing companies worldwide. Find out more about ALK Technologies and CoPilot Live navigation at [www.copilotlive.com](http://www.copilotlive.com)