

Microlise chooses CoPilot Live Professional as their preferred Satellite Navigation solution

Partnership brings integrated satellite navigation including truck specific routing to the Microlise portfolio of transport management systems

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Mobile Satellite Navigation software leader, ALK Technologies today announced its partnership with Microlise, a specialist in transport management, logistics and telematics solutions.

Sharing the same core values around a focus on the delivery of professional products and services, Microlise and ALK Technologies have worked together to successfully integrate and deploy CoPilot Live Professional as part of the wider Microlise Mobile Workforce portfolio.

As a result, Microlise clients whose field workers now rely on CoPilot Live satellite navigation include, Co-op Retail Distribution, 3663 First for Foodservice and DHL Logistics.

Key to this success is the ease with which CoPilot Live Professional has been embedded into the Microlise telematics product line. The Software Development Kit within CoPilot Live Professional enables seamless, safe, data exchange between applications providing accurate navigation on a broad range of hand held devices and fixed, in-cab terminals.

For example, through the utilisation of a single ruggedized device, Microlise can now provide their fleet customers with full, voice guided, turn by turn navigation integrated with Microlise modules such as Task Management, Proof of Delivery and Proof of Collection.

In addition, ALK and Microlise have worked closely on the testing and field development of a truck-specific version of CoPilot Live navigation. This enables attributes relating to the length, width, weight and consignment to provide vehicle specific navigation that avoids driving hazards such as low bridges, narrow lanes and concentrated areas of population.

Microlise's Mobile Worker application utilises simple bar-code scanning to automatically set CoPilot Truck to the attributes specific to a vehicle – eliminating user error and potentially costly routing mistakes.

Nadeem Raza, Managing Director with Microlise stated. "More and more of our fleet customers are realising the benefits, both economic and environmental, that satellite navigation can provide when implemented as part of a fleet mobility strategy.

From fleet tracking, through to planning and scheduling, the flexibility and continued joint development of CoPilot Live Professional with Microlise solutions provides us with the opportunity to integrate satellite navigation with all aspects of our Fleet Management portfolio."

Dan Popkin, Vice President and Sales Director, ALK's CoPilot division said: "We are delighted to announce our partnership with Microlise, which is already delivering successful results for commercial fleets. By offering integrated CoPilot Live navigation with truck-specific routing, Microlise is able to offer enterprises cutting-edge fleet solutions which can significantly improve business processes and deliver dramatic improvements in efficiency."

Microlise offers CoPilot Live Professional in the UK, France, Benelux, Central Europe and the US.

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About ALK

ALK Technologies has been developing innovative mobile navigation and transportation technology solutions since 1979. ALK's award-winning CoPilot™ GPS software is increasingly being adopted as the navigation choice for mobile operators, hardware OEMs and systems integrators globally, while the company's PC*MILER® routing and mapping fleet solutions are used by over 22,000 transportation, logistics and manufacturing companies worldwide. Find out more about ALK at www.alk.eu.com

About Microlise

Microlise are a leading Transport Management Systems solutions provider.

We deploy, host & support solutions comprising: Vehicle Tracking for security and route & schedule adherence, Telematics to improve fuel economy and safety through driver & vehicle performance monitoring, Transport schedule planning to optimise vehicle load and utilisation and electronic Proof of Delivery solutions to improve accuracy and reduce admin costs.

Microlise's mission is to empower our customers to maximise customer service, reduce their costs and environmental impact by maximising the efficiency of their transportation.

A UK company with offices in Nottingham, England and the USA, as well as channel partners in Northern Europe and Australia, Microlise are the Transport Management partner of choice for some of the worlds largest Logistics operations.