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ALK Selects Tele Atlas Maps to Power Location-Based Services and Navigation Solutions

Award-winning CoPilot™ GPS software enhanced to deliver latest maps, improve mobile navigation experience

Gent, Belgium, 18 June 2009 – Tele Atlas, a leading global provider of digital maps and dynamic content for navigation and location based solutions, and ALK Technologies, a specialist in mobile navigation software and transportation technology, today announced a license agreement whereby ALK will use Tele Atlas maps and dynamic content in more than 200 countries and territories worldwide. The agreement gives ALK access to Tele Atlas' global digital map content and products, including content for more than 24 million points of interest (POIs) and additional map enhancement products that can further enrich the mobile device users' navigation experience.

ALK's award-winning CoPilot™ GPS software makes every journey easier by delivering a fully integrated navigation solution for the mobile environment, with useful navigation-based services such as live local search and weather via the phone's mobile Internet connection.

"Accurate, global digital map data is a key element of our GPS software offerings that mobile carriers and handset manufacturers rely on when building new applications for the wireless market," said Michael Kornhauser, Managing Director, ALK Technologies. "We are excited to work with Tele Atlas as a partner for digital maps and location content; their stringent processes and content enhanced with community input add even more value to our products and will enable us to offer the powerful navigation experience that the mobile industry demands."

"Increasingly, the mobile and Internet arenas are converging on LBS, and consumers seek more sophisticated GPS-enabled services from their devices and handsets," said Filip Neiryck, vice president of consumer markets, Tele Atlas. "With ALK's substantial position in the Smartphone market and commitment to quality, we are pleased that our relationship with ALK will help empower millions of mobile users with accurate navigation information and location based content around the world."

Financial terms of the agreement were not disclosed.

About Tele Atlas

Tele Atlas delivers the digital maps and dynamic content that power many of the world's most essential navigation and location-based services (LBS). Through a combination of its own products and partnerships, Tele Atlas offers map coverage of more than 200 countries and territories worldwide. The company was founded in 1984 and has offices in 27 countries around the world. Today, Tele Atlas products are developed with the insight of a community of millions of digital map users worldwide, who are adding to the company's unmatched network of sources to track and validate changes in real time, and deliver the best digital maps and dynamic content. For more information, visit www.teleatlas.com. Tele Atlas is a subsidiary of TomTom N.V.

About ALK Technologies

ALK Technologies has been developing innovative mobile navigation and transportation technology solutions since 1979. ALK's award-winning CoPilot™ GPS software is increasingly being adopted as the navigation choice for mobile operators, hardware OEMs and systems integrators globally, while the company's PC*MILER® routing and mapping fleet solutions are used by over 22,000 transportation, logistics and manufacturing companies worldwide. Find out more about ALK Technologies and CoPilot Live navigation at www.copilotlive.com

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