



CoPilot® Live™ 7 navigation launched for Symbian smartphones

Dedicated navigation system made simple with real-time mobile Internet services

The Symbian Smartphone Show, London, United Kingdom – October 16, 2007 – ALK Technologies today announced that its award-winning mobile phone navigation system CoPilot® Live™ 7 will be available for Symbian smartphones based on S60 and UIQ, including those with built-in GPS receivers. Demonstrations of CoPilot Live 7 for Symbian OS are available during the Symbian Smartphone Show on 16th and 17th October on the ALK Technologies stand, #44. CoPilot Live 7 offers the same experience on a phone as a dedicated system, with turn by turn directions, powerful route calculation, comprehensive address entry and detailed street maps.

CoPilot Live 7 is highly customisable to suit the individual, with the ability to adjust settings, colour schemes and other preferences. Commercial partners are able to create branded versions of the navigation display, and live mobile internet content can be specified by mobile operators to incorporate their preferred partners.

On the road, directions are clearly displayed on 2D or 3D street maps and voice instructions are provided all the way to the destination. Driver safety is the priority with a map only displayed close to a turn, progressively zooming-in before returning to a non-distracting safety screen. Step-by-step destination entry, finger-touch buttons and predictive matching make choosing an exact destination easy. If a turn is missed a new route is calculated automatically.

CoPilot Live 7 incorporates the latest street maps and points of interest throughout Western Europe from NAVTEQ, including accurate house numbers and 7 digit UK post codes. Additional map regions are available to purchase and download from the supplied CoPilot Central desktop companion, including Eastern Europe, South Africa, Australia, Middle East and North America. Finding the nearest petrol station or car park is made easy with thousands of preloaded points of interest (POIs). Many POIs include telephone numbers which can be dialled directly from within CoPilot.

An all-new desktop management companion 'CoPilot Central' makes it easy to download and manage extra maps, POIs and other content such as safety camera databases. Software updates are automatically downloaded and installed, while updated safety camera databases can be installed in moments.

Beyond navigation, CoPilot Live utilises the phone's high speed mobile internet connectivity to provide unique online services including traffic information and location-based tracking. Businesses can take advantage of a seamless connection to CoPilot FleetCenter™, an optional service that provides multi-vehicle fleet tracking, job dispatch, instant driver messaging and historical reporting.

Michael Kornhauser, Vice President, Managing Director of ALK Technologies said "CoPilot Live 7 provides a breakthrough navigation experience for Symbian phones, with performance comparable to that of a dedicated system. More Symbian smartphones are beginning to feature integrated GPS, which when combined with CoPilot means that full-featured sat nav is more accessible and convenient than ever before."

CoPilot Live 7 mobile navigation will be available across Europe from November 2007 for S60 and UIQ on Symbian OS v9.1 or later, including support for phones with built-in GPS receivers. The CoPilot Live 7 demonstration is part of the Smartphone Show Applications Trail, stop by the ALK stand and get your trail map stamped to be in with a chance of winning a Symbian smartphone.

- Ends -

Notes to editors

CoPilot Live 7:

- 📶 Full featured voice-guided satellite navigation for S60 and UIQ Smartphones, including support for integrated GPS
- 📶 Simple user interface with large buttons, intuitive menus and step-by-step destination entry
- 📶 2D and 3D map views with fluid on-screen movement
- 📶 CoPilot® Central™ desktop companion software for trip planning, map downloads and managing content.
- 📶 Latest NAVTEQ street maps with the opportunity to purchase additional Worldwide map regions
- 📶 Brand-customisable for Mobile Operators, OEMs and handset manufacturers.
- 📶 Preloaded European safety camera warnings with free database updates.
- 📶 Real-time navigation based mobile Internet services (NBS) include location tracking and Live traffic information.

CoPilot Live is available to buy as an accessory for an existing phone through authorised dealers and retail partners across Europe, or with a new phone and pay-monthly contract through mobile operators such as O2, T-Mobile and Carphone Warehouse.

Standard retail pricing

Software – DVD and 512MB storage card preloaded with maps of UK + Ireland (or 1 country) £79.99 / €119.99

Navigation kit – same as software plus in-car mount and charger	£99.99 / €149.99
Bluetooth GPS kit – same as navigation kit plus 20 channel SirfStar III Bluetooth GPS receiver	£149.99 / €224.99

Map upgrades

European maps	£49.99/ €74.99
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Existing CoPilot Live customer upgrades

CoPilot Live 7 software + storage card	£49.99 / €74.99
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Subscription services

Live traffic information (delivered via Mobile internet connection)	£34.99 (UK only)
Individual location tracking	£Free
FleetCenter multi-vehicle tracking and fleet management	£15/€21 per vehicle/per month

About ALK Technologies Ltd

ALK Technologies has been developing innovative mobile navigation and transportation technology solutions since 1979. Our award-winning CoPilot™ GPS software is increasingly being adopted as the navigation choice for mobile operators, hardware OEMs and systems integrators globally, while our PC*MILER™ routing and mapping fleet solutions are used by over 23,000 transportation, logistics and manufacturing companies worldwide. Find out more about ALK at www.alk.eu.com

For more information contact

David Quin, Marketing Director, ALK Technologies: dquin@alk.com

Emma Cohen, Hotwire PR, emma.cohen@hotwirepr.com